

OIL AND GAS REGULATORY AUTHORITY

PRE-QUALIFICATION OF ADVERTISING AGENCIES

1. The Oil and Gas Regulatory Authority (OGRA) invites Expression of Interest (EOI) for pre-qualification from well-reputed and financially sound Advertising Agencies based at Islamabad/Rawalpindi having minimum three (03) years relevant experience and registration with Income Tax and Sales Tax Departments, under enquiry No.10 of 2014-15, for a period of one (01) year, extendable for another period of one year based on their performance.
2. The Pre-qualification proforma/documents containing detailed information, terms & conditions etc. is available on the websites of PPRA (www.ppra.org.pk) and OGRA (www.ogra.org.pk). The documents can also be obtained from the office of the undersigned on any working day.
3. The proposals will be received latest by July 21, 2014 at 11:00 a.m and will be opened on the same date at 11:30 a.m at OGRA Office.

(Taslim Khan)

Deputy Executive Director (PR)

Oil and Gas Regulatory Authority

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OIL AND GAS REGULATORY AUTHORITY

54-B, Fazal-e-Haq Road, Blue Area (ZTE Plaza), Islamabad.

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PRE-QUALIFICATION OF ADVERTISING FIRMS UNDER TENDER **ENQUIRY NO. 10 OF 2014-15**

The Oil and Gas Regulatory Authority (OGRA) hereby invites proposals for pre-qualification from well-reputed and financially sound Advertising Firms based at Islamabad/Rawalpindi having minimum three (03) years relevant experience for publishing advertisement in print & electronic media and provision of allied services, under enquiry No.10 of 2014-15, for a period of one year, extendable for another period of one year based on their performance as per **Annex-I**.

General Terms and Conditions:

- 1) The firm should be registered with Income Tax and Sales Tax Departments (Registration Numbers should be clearly mentioned and valid documentary evidence should be attached).
- 2) The firm should have a minimum of three (03) years experience of similar assignment and should have proper setup and office at Islamabad/ Rawalpindi.
- 3) The firm should be registered with APNS along with year of APNS accreditation.
- 4) The pre-qualified firms would be required to submit Security Deposit in the shape of Pay Order of Rs.50,000/- (Rupees fifty thousand only) payable at Islamabad/Rawalpindi, in favour of OGRA and in case of failure, the pre-qualification of the firm will be treated as cancelled. The security will be released to the firms within 30 days of expiry of the period of Pre-qualification. Cash/Cheque will not be accepted.
- 5) Payments of the bills will be subject to verification by PID and after deduction of all government taxes/levies.
- 6) The proposals are required to be delivered to the office of the undersigned by 11:00 a.m on July 21, 2014. The Committee will open the proposals for evaluation as per criteria given at **Annex-II** on the same date at 11:30 a.m. in the presence of the interested agencies/firms or their authorized representatives, who may like to be present.
- 7) OGRA, reserves the right to extend the opening date of the proposals, reject all proposals at any time prior to the acceptance of proposal according to PPRA Rules.

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PRE-QUALIFICATION CRITERIA

PRE-QUALIFICATION OF ADVERTISING FIRMS UNDER TENDER ENQUIRY NO. 10 OF 2014-15

The Pre-qualification proposals will be evaluated as per the following criteria;

Grading	Marks
Experience in PR /Advertising	20
Financial strength	20
Managerial /Technical Capability	20
PR Activities/Assignments executed during the last two years	20
Available facilities/Equipments	20
Total:	100

Note: Minimum score required to pass for Pre-qualification is 70%.